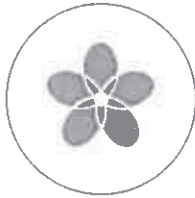


TAIWAN INTERNATIONAL FRUIT & VEGETABLE SHOW 2016 年 臺灣 國際 蔬 果 展



Edible Flowers and
Aromatic Plants Zone



Fresh Fruits &
Vegetables Zone



Rice Crops, Nuts
and Processed
Products Zone



Cultivation Techniques
& Equipment Zone



Industrial
Services Zone

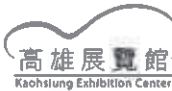


Processing
Equipment Zone

Organisers:



11 / 10 ▶ 12
2016



www.taiwanfruitshow.com



Exhibition Introduction

Taiwan International Fruits & Vegetables Show themed “Innovative Industry Chain” has 3 main principles: “The Advantage of Taiwan Agricultural Biotechnology”, “Industry Value Chain Integration” and “Electronic Commerce and Sales Distribution Channels”. The show strives to promote the collaboration of the upstream, middle stream and downstream of the industry, to further increase the industrial value which will create industrial transition and lead to a higher international competitiveness.

The show's profile includes:

- Plant breeding (New varieties and seedlings)
- Cultivation
- Biotechnology (Biopesticides and fertilisers, testing and inspection technology)
- Agricultural machinery (small-scale agricultural machinery, agro-processing machinery, machinery core components)
- Newly emerging industry (protected agriculture, controlled environment greenhouse, plant factory).

There will be six exhibition zones: Fresh Fruits & Vegetables Zone, Edible Flowers & Aromatic Plants Zone, Rice Crops, Nuts & Processed Products Zone, Processing Equipment Zone, Cultivation Techniques & Equipment Zone, and Industrial Services Zone.

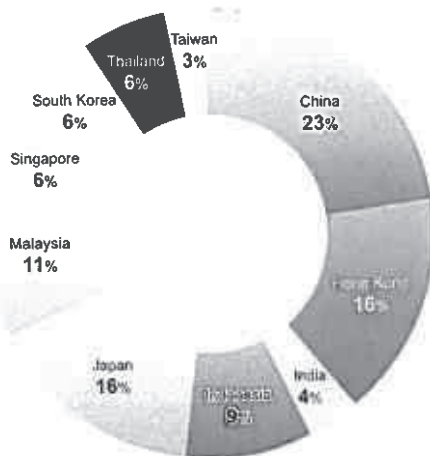
The highlight is to attract 5,000 local & international exhibitors and buyers on a whole, as well as providing the Asia-Pacific region an optimal platform for business development and industrial insights.

Market Insights

- In the year 2012, fresh fruit industry worldwide reached a vast production of USD 455.9 billion (not including processed products). The fruit industry is estimated to produce a compound annual growth rate of 8.7% with Asia-Pacific market having the highest demand. By year 2017, the industry is expected to reach a production value of USD 692.9 billion.

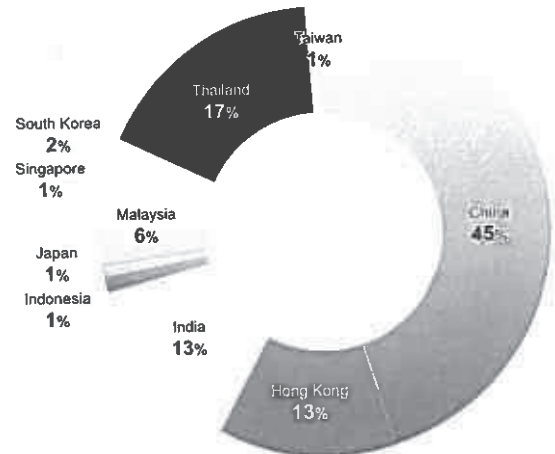
Year 2013-Total Amount of Imported Fruits & Vegetables of 10 Asian Countries reached 15 million tonnes

Percentage amounted by each country



Year 2013-Total Amount of Exported Fruits & Vegetables of 10 Asian Countries reached 6.58 million Tonnes

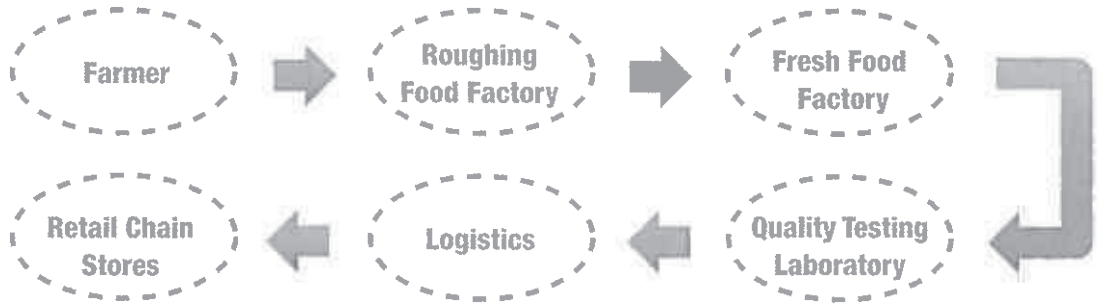
Percentage amounted by each country



- Market for Advanced Greenhouse System worldwide in year 2015 recorded a USD 2.0 billion, and it is estimated to reach USD 5.2 billion by the year 2018.
- In year 2013, Taiwanese fruits, nuts and other processed products are valued at USD 190 million, with a compound annual growth rate of 14.8% between years 2009 and 2013.
- In year 2013, Taiwanese agricultural products are valued at USD 7.95 billion, with vegetables, fruit products, rice crops, grains, mushrooms taking up 88% of the value.

Current Industry Development Trend

- **The Unlimited Business Opportunities of Fresh Food** - Every year, Taiwan has international food business opportunities which amount to USD10.3 billion. In the recent years, convenience stores have become the largest F&B chain stores with fresh food as the priority development. This is due to the increase of consumption requirement of food products such as 18°C fresh food and convenient semi-finished food sets, prepared dishes.



[Fresh Food Supply Chain]



- **The Advancement of Food Processing Technology and Technique** - In order to increase competitiveness of each product, Food Technology's key aspects and techniques are applied to prolong food products' shelf life, which leads to the solution for various issues such as production season, short shelf life, inability of market absorption etc.

- **The Rise of Agricultural Biotechnology Industry** - The global agricultural biotechnology production value reaches around USD 63 billion; Taiwan, having the most advance agricultural technology in the Subtropical Region, produced tremendous results in agricultural technology research and development in the year 2014, Exquisite agricultural output value reached 4.55 billion US dollars. With global issues such as world population explosion, climate changes, energy crisis, food supply closing in around the globe, agricultural biotechnology industry will strategise its core development to focus on food safety and sustainable ecology.



Why Exhibit ?

The Advancement of Taiwan Agricultural Technology is ranked 12th globally.

Over the years, the government has been actively promoting innovation of agricultural technology, sustainable development of ecology and environment as well as smart agriculture.

Application of Value-Added Agriculture and the Establishment of Brand New Value Industry Chain

Through "Value-Added Agriculture", the exhibition will feature 6 main exhibition zones, creating a 3-way win-win strategy on manufacturing, processing and distribution channelling.

Global Expansion through Focus on Asia-Pacific

Taiwan is strategically located in the middle of Northeast Asia and Southeast Asia, maintaining a close relationship with the emerging countries of Asia Pacific region as well as the traders from Mainland China.

A Comprehensive One-Stop Procurement Centre

Being a mature industry in the region, Taiwan's Food Processing Industry provides buyers the best solutions and related services for procurement.

Exhibition Activities

- Opening Ceremony
- One-to-One Business Matching
- Press Conference for New Products and Technologies Launching
- International Forum
- Factory Visits for International Buyers

Buyers' Profile

Distributor / Wholesaler / Importer / Exporter
Horticulture / Planting / Seedling Cultivation Industry
Farmers' Association & Body
Agro-Tourism Farm / Tourism Factory
Food Processing Factory
Snack Food / Fruit Juice Manufacturers
Chain / Franchise Retailers / E-Commerce Businesses
Agricultural Technology Licensing Authority



Exhibits Profile



Fresh Fruits &
Vegetables Zone

- Fresh Vegetables
- Fresh Fruits
- Various Application Of Fruits & Vegetables
- Processed Fruits & Vegetables



Edible Flowers
and Aromatic
Plants Zone

- Edible Flowers & Aromatic Plants
- Various Applications of Edible Flowers & Aromatic Plants
- Processed Edible Flowers & Aromatic Plants



Rice Crops, Nuts
and Processed
Products Zone

- Rice & Rice Products
- Grains & Cereals (Brown Rice, Barley, Red Bean, Green Bean) and its Derivative Products
- Processed Products (Canned Food, Jam, Wine, Fermented Food Products)



Cultivation
Techniques &
Equipment Zone

- Biotechnology & Informative Technology
- Cultivation Management
- Seedling Production
- Fertilisers & Soil Improvement Techniques
- Seed Grafting & Transplantation
- Harvest Processing
- Pesticide Control Techniques And Quality Monitoring Analysis
- Farm Automation Machinery
- Whole-Plant Equipment (Green House, Irrigation, Automated Control System)
- Agricultural Mechanisation & Automation



Industrial
Services Zone

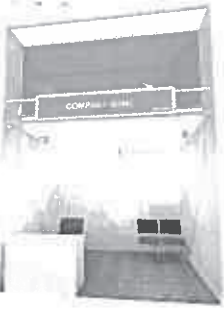
- Production Traceability System
- Preservation, Storage And Logistics
- Low Temperature Logistics
- Low Temperature Storage
- Low Temperature Display Cabinet
- E-Commerce Distribution
- IoT Solutions for Smart Agriculture
- Wisdom Agriculture



Processing
Equipment Zone

- Processing Equipment
- Sorting And Weighing Equipment, Washing Equipment, Storage Equipment, Low Temperature Processing, Cooking, Baking, Blanching, Canning, Dehydration, Dry-Salting, Fruit Preserving, Jam Fermentation Process Equipment
- Packaging Equipment
- Packaging Materials, Refrigeration, Quick Freezing, POS System

Visuals of Standard Shell Scheme

Original Price	9m ² Upgrade Shell Scheme	9m ² Bare Space	 <p>International Pavilion Package</p> <ul style="list-style-type: none"> • Upgrade Shell scheme with 4m height Tower • Facial Name board with LED Lighting box • 2.5m(h.) partition wall • Carpet • 1-info counter • 3-chairs • 3-spotlights • 1-110v/5A socket • Trash Can
	USD2400	USD2200	
Early Bird Promotion before May 31 st 2016	9m ² Upgrade Shell Scheme	9m ² Bare Space	
	USD2200	USD2000	

* The above price does not include GST.

About the Exhibition

Venue : **Kaohsiung Exhibition Centre**

Date : **10 - 12 November 2016**

Exhibition Hour : 9.00am – 5.00pm

Exhibition Space : **4,500** sqm nett

Exhibition Type : **B2B + B2C**

Expected No. of Exhibitors : More than 300 booths from 150 companies (US, Japan, New Zealand, South Africa, Mainland China, Thailand, Australia, South Korea, Vietnam etc)
– Taiwan's Top 20 Imports

Buyers from : Mainland China, Vietnam, Japan, Hong Kong, South Korea, Singapore, Canada, Australia, Malaysia etc – Taiwan's Top 20 Exports

Expected No. of Visitors : **5,000** Trade Professionals



Endorsed by



Council of Agriculture
Executive Yuan



Bureau of Foreign Trade



Kaohsiung City Government

Supported by



Taiwan Vegetables
& Fruits Exporters
Association



Taiwan Turnkey
Project Association



Taiwan Fermenting
Food Industry
Association



Photonics Technology
& Industry
Development Association



Taiwan Agricultural
Machinery
Manufacturers' Association



Taiwan Regional
Association of Rice
& Grains



Taiwan Regional
Association of
Preserved Fruits



The Biomimicry
Institute Taiwan



Hsinchu Rice Noodle
Association

Taiwan Regional
Association of
Preserved Fruits



Taiwan Food &
Pharmaceutical
Machinery
Manufacturers' Association



Taiwan Canners
Association



Hao Nong Magazine

Organisers



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